



WBCB Television Inc./CW Network
 101 West Boardman Street
 Youngstown, Ohio 44503
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19457	NEW	Broadcast	5/18/2012	5/17/2012
	Advertiser			Brand	Network
	DEM. CNG. CMP COMM.			DEM.CNG.CMP COM	WBCB
	Contract Description			Dates	Revenue Type
	D.C.C.C.			10/30/12 - 11/06/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1192	06816517	PHILADELPHIA PMC	Mike Furman	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1		X	X	X	X			2	10/30 - 11/02	10:00:00 a 10:59:59 a	PO2	:30	2	\$35.00
	JUDGE MATHIS< Prg: JUDGE MATHIS													
A 2		X						1	11/06 - 11/06	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
	JUDGE MATHIS< Prg: JUDGE MATHIS													
A 3		X	X	X	X			2	10/30 - 11/02	11:00:00 a 11:59:59 a	PO2	:30	2	\$35.00
	JUDGE ALEX Prg: JUDGE ALEX													
A 4		X	X	X	X			1	10/30 - 11/02	05:00:00 p 05:59:59 p	PO2	:30	1	\$35.00
	AMR FUN-VIDEOS Prg: AMERICA'S FUNNIEST H													
A 5				X				1	11/01 - 11/01	09:00:00 p 09:59:59 p	PO1	:30	1	\$150.00
	THE SECRET CIRCLE													
A 6	X							1	11/05 - 11/05	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
	JUDGE MATHIS< Prg: JUDGE MATHIS													
A 7	X							1	11/05 - 11/05	11:00:00 a 11:59:59 a	PO2	:30	1	\$35.00
	JUDGE ALEX Prg: JUDGE ALEX													

Billable				NTR			
Broadcast	Airtime	Gross	Net	Gross	Net	Total	Net
Nov 2012		\$430.00	\$365.50			\$430.00	\$365.50
Totals:		\$430.00	\$365.50			\$430.00	\$365.50